

Project Proposal by EkKadamAur

A proposal to implement the project titled:

Increasing equitable access to inclusive elementary education for rural children from Auraiya District, Uttar Pradesh

The proposed project is aligned with:

SDG (Sustainable Developmental Goals) Number 4, 5, & 10

Schedule VII of Indian Companies Act — 2013:

1. Promotion of education
2. Promoting gender equality and empowering women
3. Employment enhancing vocational skills
4. Social business projects



The Objective: “To increase equitable access to inclusive elementary education by promoting inclusive education, healthcare and sustainable livelihoods for the holistic development of rural children from Auraiya District, Uttar Pradesh, India.”

Specific Objectives:

1. To promote inclusive and quality elementary education through school leadership programme and effective Train the Trainers programme
2. To reduce school dropout rate and encourage continuation of formal education
3. To create awareness, disseminate information on government schemes/programmes, provide counseling, and guidance
4. To coordinate, conduct co-curricular encouraging and engagement activities including edutainment workshops, edu-fun games, exhibitions, parent educational programmes, group learnings, tutorials, special coaching, scholarships, competitions, sports, cultural programmes, visibility events and creating facilities at identified schools
5. To promote rural healthcare & hygiene through camps and campaigns
6. To promote sustainable livelihoods through vocational trainings and income generation activities.

Target and description of target group:

- **400** school going and dropout rural children; of these, 300 from ongoing programme and 100 newly identified for project interventions
- **15** young leaders who are college students, teaching job aspirants and educated homemakers
- **50** parents, guardians, and unemployed siblings
- **300** rural people for healthcare services

Geographical reach: Rural areas of Auraiya District, Uttar Pradesh.

Duration: 2 years

Expected outcomes:

- Rural children will have access to inclusive and quality elementary education
- Reduction in dropout rate and increase in the gross enrolment rate at elementary school level can be observed.
- Parents, local communities, and stakeholders will be more supportive for rural children to access elementary education.
- Rural children will be more competitive to perform well in academics and aim for higher learnings.
- Young leaders will get hands-on innovative teaching experience, will be able to access higher learnings or build their career in teaching profession.
- Unemployed family members of rural children will have increased confidence and competitiveness to secure their livelihoods either in waged or self-employment.
- Rural people will have access to rural healthcare interventions

Online CSR project management by:

indiacsrconnect
Bridging the “Business-Society” Divide

Project Implementation by: EkKadamAur